

## UV VODKA STAYCATION/VACATION INSTANT WIN AND SWEEPSTAKES

### OFFICIAL RULES

#### **NO PURCHASE NECESSARY TO ENTER, WIN, OR CLAIM A PRIZE. A PURCHASE OR PAYMENT WILL NOT INCREASE AN ENTRANT'S CHANCES OF WINNING.**

The UV Vodka Staycation/Vacation Instant Win and Sweepstakes ("Promotion") is sponsored by Phillips Products Co., dba Phillips Distilling Company ("Sponsor"), 500 S Washington Ave, Suite 1000, Minneapolis, MN 55415 and is administered by Prize Logic, LLC, ("Administrator"), 25200 Telegraph Road, Suite 405, Southfield, MI 48033.

- 1. PROMOTION PERIOD:** The Promotion begins on February 23, 2018 at 12:00 PM Eastern Time ("ET") and ends on April 30, 2018 at 11:59:59 PM ET ("Promotion Period"). The Promotion includes an instant win game ("Instant Win Game") and a sweepstakes ("Sweepstakes"). The Administrator's computer is the Promotion's official clock.
- 2. ELIGIBILITY:** This Promotion is offered only to legal residents of the fifty (50) United States and the District of Columbia who are at least twenty-one (21) years old at the time of entry. Certain prizes only available to residents of select states. Employees of Sponsor, Administrator, and each of their respective parent companies, divisions, dealers, affiliates, subsidiaries, distributors, advertising and promotional agencies and suppliers involved in the Promotion ("Promotion Entities"), as well as the members of each of their immediate families (spouse, parents, children, siblings, and in-laws) and persons residing in the same household as such individuals are not eligible to enter or win. Employees, agents, and officers of alcohol beverage retailers and distributors and their immediate family members and all other individuals/entities associated with this Promotion are not eligible to enter or win. Void where prohibited or restricted by law. All federal, state, and local laws apply.

Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's and Administrator's decisions, which are final and binding in all matters related to the Promotion. Winning a prize is contingent upon fulfilling all requirements set forth herein. Entrants and/or potential winners may be required to provide proof of identification and eligibility as required by Sponsor or Administrator. For purposes of the Promotion, an entrant's residential address and email address will be the physical address and email address submitted at the time of entry. Entrants will not be allowed to change their physical addresses or email addresses. If it is discovered or suspected that an entrant has registered or attempted to register for the Promotion using multiple email addresses or multiple identities, all of that entrant's entries will be declared null and void and any prize an entrant might have been entitled to win will not be awarded any may be revoked. Use of any automated system or any like methods to participate in the Promotion is prohibited and will result in disqualification of any entrant attempting such use.

- 3. HOW TO PARTICIPATE:** During the Promotion Period, an eligible entrant must visit UVsweepstakes.com ("Website"), enter his/her date of birth and email address, and complete and submit the registration form including, but not limited to, his/her first and complete last name (no initials), street address (no P.O. Boxes will be allowed), city, state, ZIP Code, phone number, date of birth, and confirmation that entrant has read and agrees to be bound by these Official Rules. An entrant must then follow the on-screen instructions to play the Instant Win Game, after which he/she will receive one (1) game play ("Game Play") and one (1) entry into the Sweepstakes. After the Game Play, the entrant will receive a notification at the Website

as to whether he/she is a potential Instant Win Game prize winner (“Notification”). Each entrant who receives a winning Notification will be deemed a potential winner subject to verification of the entrant’s eligibility and compliance with these Official Rules, as determined by Sponsor in its sole discretion. An entrant is not a winner of any prize, even if the Notification should so indicate, unless and until entrant’s eligibility and the potential winning Game Play have been verified and entrant has been notified that verification is complete. Sponsor will not accept screen shots or other evidence of winning in lieu of its validation process. Any Game Play that occurs after the system has failed for any reason is deemed a defective play, is void, and will not be honored.

**How to receive additional Game Plays:** Sponsor will, throughout the Promotion Period and at its sole discretion, publish eighteen (18) different Game Play codes (each a “Game Play Code”) using its various social media channels. Game Play Codes can also be found in the Appendix to these Official Rules. After an entrant has registered for the Promotion, as described above, an entrant may follow the instructions at the Website to enter a Game Play Code to receive one (1) Game Play. **Game Play Codes will only be valid between March 1, 2018 at 12:00 AM ET and April 30, 2018 at 11:59:59 PM ET.** An entrant may use each of the eighteen (18) different Game Play Codes no more than one (1) time.

If accessing the Website via a mobile device, message and data rates may apply. Not all mobile telephone providers carry the service necessary to participate in this Promotion. Entrants should consult their wireless providers’ pricing plans.

**NOTE:** An entrant may receive a link to the Website via the Snapchat application. An entrant may sign in to his/her Snapchat application and center the Snapcode in the camera. Once completed, an entrant will receive a link to the Website. An entrant must have a Snapchat account to request a link to the Website. If an entrant does not have a Snapchat account, he/she can create one at no cost by downloading the Snapchat application. Please note that an entrant must agree to comply with the Snap Inc. Terms of Service (<https://www.snap.com/en-US/terms/>) and Privacy Policy (<https://www.snap.com/en-US/privacy/privacy-policy/>) in order to create a Snapchat account to request a link to the Website. This Promotion is in no way sponsored, endorsed, or administered by, or associated with, Snap Inc. Each entrant specifically agrees to release Snap Inc. from any and all liability associated with this Promotion.

**LIMIT:** Limit one (1) Sweepstakes entry and nineteen (19) total Game Plays per person for the entire Promotion Period (limit one [1] Game Play by registering at the Website and eighteen [18] Game Plays using Game Play Codes). Not including the Game Play earned by registering at the Website, limit three (3) total Game Plays per entrant per day during the Promotion Period. A “day” is defined as starting at 12:00 AM ET and ending at 11:59:59 PM ET on each calendar day during the Promotion Period, except on February 23, 2018, when the day will start at 12:00 PM ET and end at 11:59:59 PM ET. In the event that a household enters the Promotion using more than five (5) unique email addresses, all of the Game Plays/entries associated with that household (determined by Sponsor or Administrator in their sole discretion) may be disqualified.

- 4. RANDOM DRAWINGS:** On or about May 1, 2018, Administrator will randomly select one (1) potential Sweepstakes state prize winner for each of the fifty (50) United States (for fifty [50] total potential Sweepstakes state prize winners) from all eligible entries received during the Promotion Period from residents of the respective state (note: for purposes of the Sweepstakes state prizes, entries from residents of the District of Columbia will be combined

with entries from residents of Virginia). Also on or about May 1, 2018, Administrator will randomly select one (1) potential Sweepstakes Arizona grand prize winner from all eligible entries received during the Promotion Period from residents of Arizona. All selected winners are deemed to be a potential winners, pending verification of eligibility and compliance with these Official Rules, as determined by Sponsor and Administrator, in their sole and absolute discretion.

**5. PRIZES, ODDS OF WINNING, AND APPROXIMATE RETAIL VALUE (“ARV”):**

**A. Instant Win Game Prizes:** The following Instant Win Game prizes are available during the Promotion Period (each an “Instant Win Game Prize”):

<b>Instant Win Game Prize</b>	<b>Quantity</b>	<b>ARV (each)</b>	<b>ARV (total)</b>
\$1,500 Pack Up + Go gift card*	5	\$1,500	\$7,500
UV Vodka Luau Party Kit**	3	\$138.88	\$416.64
UV Vodka Neon Party Kit***	3	\$189.27	\$567.81
UV Vodka branded t-shirt and koozie	168	\$5.03	\$845.04
UV Vodka branded hat and koozie	168	\$4.86	\$816.48
UV Vodka branded earbuds and koozie	168	\$2.58	\$433.44

\*A Pack Up + Go gift card is awarded in the form of a promo code to be entered at the point of checkout on the Pack Up + Go website redeemable for a three (3)-day/two (2) night Pack Up + Go trip for winner and one (1) guest. The value of the gift card covers the budget for travel and accommodations and is subject to Pack Up + Go's terms of conditions once redeemed (<https://www.packupgo.com/terms-of-use>).

\*\*Each UV Vodka Luau Party Kit includes six (6) grass skirts, thirty-six (36) Hawaiian leis, six (6) Hawaiian shirts, and one (1) large inflatable palm tree cooler.

\*\*\*Each UV Vodka Neon Party Kit includes one (1) eight (8)-color body paint pack, twelve (12) white t-shirts, one (1) black light, twenty (20) UV-branded foam glow sticks, and twenty (20) UV-branded sunglasses.

**B. Sweepstakes State Prizes (50):** The Sweepstakes state prize is a UV Vodka branded hat and koozie (each a “Sweepstakes State Prize”). Fifty (50) total Sweepstakes State Prizes are available in the Promotion (one [1] for each of the fifty [50] United States; for purposes of the Sweepstakes State Prizes, the District of Columbia will be combined with Virginia). The ARV of each Sweepstakes State Prize is \$4.86.

**C. Sweepstakes Arizona Grand Prize (1):** The Sweepstakes Arizona grand prize is a \$1,500 Pack Up + Go gift card (“Sweepstakes Arizona Grand Prize”). A Pack Up + Go gift card is awarded in the form of a promo code to be entered at the point of checkout on the Pack Up + Go website. The value of the gift card covers the budget for travel and accommodations and is subject to Pack Up + Go's terms of conditions once redeemed (<https://www.packupgo.com/terms-of-use>). One (1) Sweepstakes Arizona Grand Prize is available in the Promotion. The ARV of the Sweepstakes Arizona Grand Prize is \$1,500.

**D. Total ARV:** The total ARV of all available prizes in the Promotion is \$12,322.41.

**E. Odds of Winning/Prize Limit:** The odds of winning a Sweepstakes State Prize depend on the total number of eligible Sweepstakes entries received from residents of each respective state (residents of District of Columbia and Virginia combined) during the

Promotion Period. The odds of winning the Sweepstakes Arizona Grand Prize depend on the total number of eligible Sweepstakes entries received from residents of Arizona during the Promotion Period. The odds of winning an Instant Win Game Prize depend on when the entrant completes a Game Play. Instant Prizes will be made available at random times throughout the Promotion Period. To be a potential winner of an Instant Win Game Prize, an entrant's Game Play must have occurred either at the exact randomly predetermined winning time as determined by Sponsor and/or Administrator. If a Game Play does not occur at the exact randomly predetermined winning time, then the next entrant's Game Play to occur after that time will be deemed a potential winner. The number of Instant Win Game Prizes available to be won will decrease during the Promotion Period as prizes are awarded and claimed. Limit of one (1) \$1,500 Pack Up + Go gift card Instant Win Game Prize and one (1) of the other types of Instant Win Game Prizes per person during the Promotion Period (note: if an entrant wins a 1,500 Pack Up + Go gift card Instant Win Game Prize first, entrant will not be eligible to receive any additional Instant Win Game Prizes). For Arizona residents, limit one (1) Pack Up + Go gift card prize per person (i.e., an Arizona resident may not win both a Pack Up + Go gift card Instant Win Game Prize and the Sweepstakes Arizona Grand Prize). Limit two (2) total winners per household.

- 6. HOW TO CLAIM A PRIZE:** After each random drawing, Administrator will notify the potential Sweepstakes prize winners via email at the email addresses provided at the time of registration. Each potential winner of an Instant Win Game Prize will receive an Instant Win Notification on screen and via email after the completion of a winning Game Play. Before being declared the winner of a prize with an ARV greater than \$600, a potential winner will be required to execute an Affidavit of Eligibility/Liability & Publicity Release and tax acknowledgment ("Affidavit"), which must be fully executed, notarized, and returned to the Sponsor or its authorized designee within five (5) calendar days from the date it is postmarked as being sent to the potential winner or the prize may (in Sponsor's sole discretion) be forfeited. If a potential winner is disqualified, found to be ineligible or not in compliance with these Official Rules, declines to accept a prize, or in the event that a potential winner fails to return an executed and notarized Affidavit within the five (5) calendar day deadline (if applicable), the prize may be forfeited. If a prize is forfeited, the prize may be awarded to an alternate winner, selected in a random drawing from among all remaining eligible entries (or non-winning Game Plays), as determined by Sponsor in its sole discretion (for Sweepstakes prizes, alternate winner will be selected from non-winning entries from the same state). If, after a good-faith attempt, Sponsor is unable to award or deliver a prize, the prize may not be re-awarded. Prizes will be mailed to verified winners at the street address provided at the time of registration within approximately six (6) to eight (8) weeks from the end of the Promotion.

Sponsor will attempt to notify each potential winner as set forth above, but Sponsor is not responsible for any undelivered emails, including, without limitation, emails that are not received because of a winner's privacy or spam filter settings which may divert any Promotion email, including any winner notification email, to a spam or junk folder. Prizes that are unclaimed, unredeemed, or returned as undeliverable will not be awarded. The right to receive a prize is non-assignable, non-transferable, and no prize substitution, exchange, or cash equivalent will be allowed, except by Sponsor, who reserves the right to substitute a prize of equal or greater value in case of unavailability of a prize or force majeure, at Sponsor's sole and absolute discretion. Promotion Entities shall not be held responsible for any delays in awarding the prize for any reason.

- 7. LIMITATION OF LIABILITY:** By participating in this Promotion entrants agree that the Promotion Entities and their respective affiliates, subsidiaries, representatives, consultants,

contractors, legal counsel, advertising, public relations, promotional, fulfillment and marketing agencies, website providers, Web masters and their respective officers, directors, employees, representatives, designees and agents ("Released Parties") are not responsible for lost, late, incomplete, stolen, misdirected, postage due, or undeliverable email notifications or postal mail; or for any computer, telephone, satellite, cable, network, electronic or Internet hardware or software malfunctions, failures, connections or availability; or garbled, corrupt or jumbled transmissions, service provider/Internet/Website/use net accessibility, availability or traffic congestion; or any technical, mechanical, printing, or typographical or other error; or unauthorized human intervention; or the incorrect or inaccurate capture of registration information; or the failure to capture, or loss of, any such information. The Released Parties are not responsible for any incorrect or inaccurate information, whether caused by any Website users, tampering, hacking or by any of the equipment or programming associated with or utilized in the Promotion and assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, technical error, theft or destruction or unauthorized access to the Website or any Promotion-related website(s). The Released Parties are not responsible for any injury or damage, whether personal or property, to participants or to any person's computer related to or resulting from participating in the Promotion and/or accepting or using a prize. The Released Parties shall not be responsible or liable for entries that are entered by any automated computer, program, mechanism or device, for any entries in excess of the stated limit or for entries that are late, forged, lost, misplaced, misdirected, tampered with, incomplete, deleted, damaged, garbled or otherwise not in compliance with the Official Rules, and all such entries may, in Sponsor's sole discretion, be disqualified.

If, for any reason, the Promotion is not capable of running as planned, Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Promotion and/or proceed with the Promotion, including the selection of winners in a manner it deems fair and reasonable including the selection of the winners from among eligible Game Plays/Sweepstakes entries received prior to such cancellation, termination, modification or suspension. In no event will more prizes be awarded than are stated in these Official Rules. In the event that, due to technical, typographical, mechanical or other errors, there are more winners than are stated in these Official Rules, a random drawing among the claimants will be held to determine the winners. If for any reason, including but not limited to an administrative, printing, production, computer or other error or due to technical difficulties or incorrect announcements of any kind, more winning messages are distributed, or more prizes are claimed than are intended to be awarded according to these Official Rules, the intended prizes will be awarded in a random drawing from among all verified prize claims received. This Promotion is subject to all federal, state, and local laws and regulations.

By entering the Promotion, each entrant agrees: (i) to be bound by these Official Rules and by all applicable laws and by the decisions of Sponsor and Administrator, which shall be binding and final; (ii) to waive any rights to claim ambiguity with respect to these Official Rules; (iii) to waive all of his or her rights to bring any claim, action or proceeding against any of the Released Parties in connection with the Promotion; and (iv) to forever and irrevocably agree to release and hold harmless each of the Released Parties from any and all claims, lawsuits, judgments, causes of action, proceedings, demands, fines, penalties, liability, costs and expenses (including, without limitation, reasonable outside attorneys' fees) that may arise in connection with: (a) the Promotion, including but not limited to any Promotion-related activity or element thereof, and the entrant's Game Plays/Sweepstakes entries, participation or inability to participate in the Promotion, (b) the violation of any third-party privacy, personal, publicity or proprietary rights, (c) typographical or printing errors in these Official Rules or any

Promotion materials, (d) acceptance, attendance at, receipt, travel related to, participation in, delivery of, possession, defects in, use, non-use, misuse, inability to use, loss, damage, destruction, negligence or willful misconduct in connection with the use of a prize (or any component thereof), (e) any change in the prizing (or any components thereof) due to unavailability or due to reasons beyond Sponsor's control, including but not limited to by reason of any acts of God, any action(s), regulation(s), order(s) or request(s) by any governmental or quasi-governmental entity (whether or not such action(s), regulation(s), order(s) or request(s) prove(s) to be invalid), equipment failure, threatened or actual terrorist acts, earthquake, war, fire, flood, explosion, unusually severe weather, hurricane, embargo, labor dispute or strike (whether legal or illegal), labor or material shortage, transportation interruption of any kind, work slow-down, civil disturbance, insurrection, riot or any other cause beyond any of the Released Parties' control, or as otherwise permitted in these Official Rules, (f) any interruptions in or postponement, cancellation or modification of the Promotion, (g) human error, (h) incorrect or inaccurate transcription, receipt or transmission of any part of any Game Play/Sweepstakes entry (including, without limitation, the registration information or any parts thereof), (i) any technical malfunctions or unavailability of the Website or any telephone network, computer system, computer online system, mobile device, computer timing and/or dating mechanism, computer equipment, software, or Internet service provider, or mail service utilized by any of the Released Parties or by an entrant, (j) interruption or inability to access the Promotion, the Website or any other Promotion-related websites or any online service via the Internet due to hardware or software compatibility problems, (k) any damage to entrant's (or any third person's) equipment used to access the Promotion and/or its contents related to or resulting from any part of the Promotion, (l) any lost/delayed data transmissions, omissions, interruptions, defects, and/or any other errors or malfunctions, (m) any late, lost, stolen, mutilated, misdirected, delayed, garbled, corrupted, destroyed, incomplete, undeliverable or damaged entries, (n) any wrongful, negligent, or unauthorized act or omission on the part of any of the Released Parties, (o) lost, late, stolen, misdirected, damaged or destroyed prizing (or any element thereof), or (p) the negligence or willful misconduct by entrant.

Without limiting the foregoing, everything regarding this Promotion, including the Website and prize components, are provided "as is" without warranty of any kind, either express or implied, including but not limited to, the implied warranties of merchantability, fitness for a particular purpose or non-infringement. Some jurisdictions may not allow the limitations or exclusions of liability for incidental or consequential damages or exclusions of implied warranties, so some of the above limitations or exclusions may not apply. Check local laws for any restrictions or limitations regarding these limitations or exclusions.

- 8. DISPUTES: THIS PROMOTION IS GOVERNED BY, AND WILL BE CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF MICHIGAN, AND THE FORUM AND VENUE FOR ANY DISPUTE SHALL BE IN THE OAKLAND COUNTY, MICHIGAN. IF THE CONTROVERSY OR CLAIM IS NOT OTHERWISE RESOLVED THROUGH DIRECT DISCUSSIONS OR MEDIATION, IT SHALL THEN BE RESOLVED BY FINAL AND BINDING ARBITRATION ADMINISTERED BY THE AMERICAN ARBITRATION ASSOCIATION IN ACCORDANCE WITH ITS ARBITRATION RULES AND PROCEDURES OR SUBSEQUENT VERSIONS THEREOF ("AAA RULES"). THE AAA RULES FOR SELECTION OF AN ARBITRATOR SHALL BE FOLLOWED, EXCEPT THAT THE ARBITRATOR SHALL BE EXPERIENCED AND LICENSED TO PRACTICE LAW IN MICHIGAN. ALL PROCEEDINGS BROUGHT PURSUANT TO THIS PARAGRAPH WILL BE CONDUCTED IN OAKLAND COUNTY, MICHIGAN. THE REMEDY FOR ANY CLAIM SHALL BE LIMITED TO ACTUAL DAMAGES, AND IN NO EVENT SHALL ANY PARTY BE**

**ENTITLED TO RECOVER PUNITIVE, EXEMPLARY, CONSEQUENTIAL OR INCIDENTAL DAMAGES OR HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED, INCLUDING ATTORNEYS' FEES OR OTHER SUCH RELATED COSTS OF BRINGING A CLAIM, OR TO RESCIND THIS AGREEMENT OR SEEK INJUNCTIVE OR ANY OTHER EQUITABLE RELIEF. ENTRANTS AGREE THAT THE RIGHTS AND OBLIGATIONS OF ANY ENTRANT AND/OR PROMOTION ENTITIES AND/OR ANY OTHER PARTY SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION. ANY DEMAND FOR ARBITRATION MUST BE FILED WITHIN ONE (1) YEAR FROM THE END OF THE PROMOTION PERIOD, OR THE CAUSE OF ACTION SHALL BE FOREVER BARRED.**

**9. PRIVACY:** Sponsor's privacy policy is available at <http://phillipsdistilling.com/privacy/>.

**10. PUBLICITY RIGHTS:** By participating in the Promotion and/or accepting a prize, each entrant agrees to allow Sponsor and/or Sponsor's designee the perpetual right to use his or her name, biographical information, photos and/or likeness, and statements for promotion, trade, commercial, advertising and publicity purposes, at any time or times, in all media now known or hereafter discovered including live television, worldwide, including but not limited to on the World Wide Web and Internet, without notice, review or approval and without additional compensation except where prohibited by law.

**11. GENERAL:** Any attempted form of participation in this Promotion other than as described herein is void. If it is discovered or suspected in Sponsor's sole and absolute discretion that an entrant has registered or attempted to register more than once using multiple email addresses, accounts, multiple identities, proxy servers or like methods, all of that entrant's Game Plays/Sweepstakes entries will be declared null and void, and that entrant will be ineligible to win a prize. Also, if it is discovered that any entrant attempts to receive additional Game Plays/Sweepstakes entries in excess of the stated limitation, that entrant may, in Sponsor's sole discretion, be disqualified from the Promotion. In the event of a dispute as to the identity of a winner, the winning Game Play/Sweepstakes entry will be declared made by the authorized account holder of the email address submitted on the registration form associated with such Game Play/Sweepstakes entry. "Authorized account holder" is defined as the natural person who is assigned to an email address by an Internet access provider, online service provider or other organization (e.g., business, educational institution) that is responsible for assigning email addresses for the domain associated with the submitted email address. Sponsor and Administrator reserve the right to disqualify any individual found, in its sole opinion, to be tampering with the operation of the Promotion, to be acting in violation of these Official Rules or to be acting in an unsportsmanlike manner or with the intent to disrupt the normal operation of a Promotion. Any use of robotic, automatic, macro, programmed, third-party or like methods to participate in the Promotion will void any attempted participation effected by such methods and the disqualification of the individual utilizing the same.

**CAUTION AND WARNING: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR TO UNDERMINE THE LEGITIMATE OPERATION OF THIS PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.** If any provision of these Official Rules or any word, phrase, clause, sentence, or other portion thereof should be held unenforceable or invalid for any reason, then that provision or portion thereof shall be modified or deleted in such manner as to render the remaining provisions of these Official Rules valid and enforceable. The invalidity or unenforceability of any provision of these Official Rules or the prize documents will not

affect the validity or enforceability of any other provision. Sponsor's and/or Administrator's interpretation of these Official Rules is final and binding in all matters related to the Promotion. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision and such provision shall remain in full force and effect. All Game Plays/Sweepstakes entries and/or materials submitted become the property of Sponsor and will not be returned. In the event of any conflict with any Promotion details contained in these Official Rules and Promotion details contained in any promotional materials (including but not limited to point of sale, television and print advertising, promotional packaging and other promotional media), the details of the Promotion as set forth in these Official Rules shall prevail.

**12. WINNERS LIST:** To obtain a list of winners, mail a self-addressed, stamped business-sized envelope to: UV Vodka Staycation/Vacation Instant Win and Sweepstakes - Winners List Request, P.O. Box 251328, West Bloomfield, MI 48325. Winners List requests must be received by June 30, 2018.

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**Appendix – Game Play Codes**

UVVODKA11  
UVVODKA22  
UVVODKA33  
UVVODKA44  
UVVODKA55  
UVVODKA66  
UVVODKA77  
UVVODKA88  
UVVODKA99  
UVVODKA00  
UVVODKA91  
UVVODKA82  
UVVODKA73  
UVVODKA64  
UVVODKA46  
UVVODKA37  
UVVODKA28  
UVVODKA19